



<http://www.findaircraft.com>

**HUNDREDS OF SATISFIED MEMBERS!**

**1-800-745-1700**

**EMAIL: [members@findaircraft.com](mailto:members@findaircraft.com)**

# ADN MEMBER GUIDE

**Quick Fact:** Being an ADN member costs less than **\$1.67 per day**. This includes advertising **ALL** of your aircraft, **8 FREE** airmail ads each month, and use of **ALL** of our research tools including the ability to search our daily updated database of over **12,000** aircraft for sale.

## 1.) [BASIC ADN MEMBERSHIP](#) Only \$69.95 / Month or 12 Month discounted rate \$599.40 (\$49.95/month).

### Advertising Benefits

- **UNLIMITED** listings on ADN linked directly to each aircraft on your website & updated **Automatically Daily!**
- **2 FREE EMAIL ADS** each week in our daily "AirMail" which goes to thousands of aircraft dealers and private buyers!
- **Dealer Research Center** – Information on 2000+ Dealers updated daily with over **12,000+** aircraft listed!
- **New Listings** on the market each day are e-mailed to you! We do all the work!

### Research Benefits

- **Dealer Research Center** with full information on **EVERY** aircraft on the market. **12,000+** aircraft listed! Updated daily!
- **View** recently sold aircraft, Post aircraft for bids, view advanced search results like TT, Price, & N-Number!
- **Aircraft Wanted!** - See exactly the types of aircraft wanted by other potential buyers!
- **Aircraft Favorites** - Save aircraft with notes on each. These favorites are accessible anytime you login to ADN!
- **Aircraft Alerts** - Our systems can notify you whenever aircraft matching your criteria come on the market!
- **Aircraft damage history**, N-Number searches, Aircraft Wanted requests, performance data and more.

## 2.) [PREMIER DEALER MEMBERSHIP](#) \$250/ Month

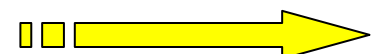
**ALL Basic Membership features PLUS all of the additional features below.**

- **Premier Dealer Logo** - Your Company's logo will be shown **2000+ times/day** on the **ADN Homepage** & other key pages.
- **Priority placement** of your aircraft giving you higher exposure! Your aircraft are shown **before ALL** other members.
- **Highlighted Airmail Ad** - Company summary & links along with your logo ad highlighted in one ADN Airmail each week.
- **Featured Company Ad** - Your company will be highlighted in our special Featured Dealer section of our website.
- **Full Page Ad** - Premier Dealer Ad linked to a full page ad with details about your company and your aircraft inventory!
- **Premier Dealer** icon next to your aircraft listings for more recognition! This option makes your aircraft highly visible.
- **Newsletter Feature** - Your company will be **Featured** each month in our ADN Newsletter reaching 6000+ subscribers!

## SEE THE RESULTS FROM A CURRENT ADN MEMBER BELOW! Monthly Web-Stat Referrer Report

Top 10 Referrers	Visitors Sent to Your Website	%	
findaircraft.com	884	31.0	
search.yahoo.com	791	26.8	
google.com	659	22.3	
search.msn.com	117	4.0	
trade-a-plane.com	40	1.4	
google.ca	38	1.3	

**FLIP OVER FOR MORE INFORMATION**



# TOP REASONS TO BECOME AN **ADN** MEMBER!

- 1.) **ADN is the least expensive** of all advertising and research services PERIOD! Just because **ADN** offers inexpensive services does not mean that we lack in quality. Compare us to any service, and you will clearly see the value of our services.
  - 2.) **ADN saves you time and money** - Because **ADN** is a powerful "aircraft search engine" we can list your aircraft directly from your own website or anywhere else that you list your aircraft! This saves you time because you don't have to send us your listings or updates... it is automatic! PLUS... this technique drives buyers DIRECTLY to your website!
  - 3.) **Access the complete inventories** of EVERY aircraft dealer from one location with access to our Dealer Research Center. We put over 12,000 daily updated aircraft listings at your fingertips. Never again will you have to search hundreds of separate locations. We do all the research work for you!
  - 4.) **Aircraft Wanted** requests of buyers are sent to you if you have matching aircraft for sale! We match your aircraft to potential buyers and send the lead directly to you! Its like having your own personal assistant!
  - 5.) **ADN Works!** If you have your own web-site, membership to **ADN** can increase this activity by 1000+%!!
  - 6.) **Need to get an aircraft notice quickly??** **ADN** members can submit 2 FREE ads per week that go in our popular Airmail service which is read thousands of aircraft dealers and private buyers every day!
  - 7.) **Research, Research, Research!** **ADN** gives members access to 12,000+ aircraft for sale, a record of recently sold aircraft and their details, 1800+ aircraft dealers, wholesale aircraft bids, airport data, damages history searches, N Number Searches, discounted services, performance data, aircraft wanted requests, and our new "Aircraft Alerts"!
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## ADDITIONAL SERVICES FOR **ADN** MEMBERS

### **ADN Broadcast Ads**

**BASIC AIRMAIL ADS** - Submit an Air Mail ad with up to 25 words that will reach thousands of aircraft dealers for the low price of \$14.95 per entry. This is a great way to get your aircraft noticed quickly by thousands of potential buyers.

**FEATURED AIRCRAFT ADS** - (*See below for detailed features*) Full specifications and photos will reach thousands of aircraft dealers and buyers via email & your aircraft will be advertised extensively through ADN for 30 days for the low price of \$149.95/ad. Our most popular ad.

**ADN FEATURED DEALER ADS** - Showcase your company and up to 8 aircraft. Each aircraft limited to 15 word description. Only \$99.95 for your own "box ad" at the top of our daily airmail.

**DEALER INVENTORY BROADCAST ADS** – Promote up to 5 of your aircraft with specifications & photos that will reach thousands of aircraft dealers and buyers via email for the low price of \$99.95 per broadcast. To find out more about this popular service call 1-800-745-1700.

### **ADN Featured Aircraft:** - \$149.95/Month (\$124.95 for renewals)

- 1.) Shown **1000+ times/day** on the ADN Homepage, Aircraft Search Page, Search Results Page, & Dealer Search Page!
- 2.) An average featured aircraft is **clicked on and viewed** by 500-1000 potential buyers each month!
- 3.) A featured aircraft on ADN appears at the top of all relevant aircraft searches resulting in higher visibility!
- 4.) A featured aircraft's specs and photos are also sent via e-mail to over 2500 Aircraft Dealers!
- 5.) Your featured aircraft will include a special counter so you can see the results of ADN advertising for yourself!
- 6.) ADN has run hundreds of Featured Aircraft ads for our customers. Most continue to feature different aircraft each month!

### **ADN Classified Ads:**

- Self-Serve ads built by you. Full aircraft specifications and 1 Photo on ADN. \$19.97 mo.
- Custom designed by ADN. Full aircraft specifications and 3 Photos on ADN. \$39.95 mo.

## **ADN - MEMBERS ONLY SECTION**

After Your Company logs in to the **ADN** Members Only section you will instantly notice several new features in addition to the special features we have always offered. We now keep databases that show you recently sold aircraft and their details. We also have a new wholesale aircraft bid system and more detailed results on all 12,000+ Aircraft we list and track daily. As a member you are allowed to save aircraft in your "Favorites" with notes on each aircraft and you are also allowed to set up "Aircraft Alerts" to notify you when aircraft matching your criteria are added to the market!

In addition to the new features mentioned above we also give you the ability to search our DAILY updated database of 12,000+ aircraft for sale from 2000+ aircraft dealers. Instead of visiting hundreds of different web-sites, simply use **ADN** to see the entire market from one location!

We will also provide your company with, advertising of all the aircraft in your inventory, a complete "Dealer Phonebook" with contact information on over 2000 dealers, a free email of new aircraft on the market each day, 2 free Airmail ads that reach thousands of dealers and private buyers via email each day, discounted aircraft services, N-Number searches, damage history searches, airport data, performance data, operating costs, and more!

## **ADN - AIRCRAFT FAVORITES**

When your company finds an aircraft that you like simply click "Add to my favorites". You can add as many aircraft as you wish to your favorites and save notes on each one for future review. Every time Your Company logs into **ADN** your favorites and notes will be there waiting for you! From this system you can view all notes and details about each aircraft and also sort by various items including aircraft type, year, customer, rating, etc.

To access your saved favorites at anytime simply log back into the **ADN** Members Only section and click on "My Aircraft Favorites" at the top of the right side of every page!

## **ADN - ADD NOTES TO ANY AIRCRAFT!**

When you put aircraft into your "Favorites" you will then have the opportunity to add notes for each aircraft, assign each aircraft a customer, and the ability to rate each aircraft from 1 to 10. This will allow you to keep a list of aircraft in your **ADN** account for each customer you have and keep all your notes on each aircraft in one place. At any time you can easily access these notes to view or print. **ADN** has taken a significant step toward making your job "Paper - Free" and offering you a service to save you both time and frustration.

## **ADN - AIRCRAFT ALERT SERVICE**

An **ADN** Aircraft Alert is a service that allows Your Company to set up certain criteria for different aircraft you may be looking for. Once you set up your criteria, **ADN** will automatically e-mail you matching aircraft each day if any are added to the market! For example: You could set up to be notified whenever a 1990-1996 Beech Bonanza 36 is added to the market. Each day our system will search the our records to see if any new aircraft have been added to the market that meet your criteria... if a match is found, you are notified immediately! You can set up as many aircraft alerts as you wish... to save yourself valuable time and resources!

From the main **ADN** Alert System screen your company can quickly see what aircraft types you have set up to track. Once you set up your criteria, **ADN** will automatically e-mail you matching aircraft each day if any are added to the market. You can set up as many different "Aircraft Alerts" as you wish and you can update these or delete them at any time!